

JUN 8 1942

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
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FASHION CALENDAR

FRANCES HUGHES, Editor

6 WEST 52nd STREET

NEW YORK, N. Y.

ELdorado 5-3693

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last-minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

WEEK BEGINNING MONDAY, JUNE 8, 1942

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday June 8 9:00- 9:30 A.M.	RADIO INTERVIEW: FIVE FAMOUS HAIR CUTS Miss Clara Ogilvie of the Ogilvie Sisters, just back from an important mission to Callendar, Ontario, where she cut the hair of the world's most famous little girls, the Dionne Quintuplets, will tell all about her exciting adventure over Nancy Craig's "Woman of Tomorrow" program, on Mon. morning. (We have it on Miss Clara's own authority that Mamma Dionne took the first snip.) Publicity: Amy Blaisdell, MU. 2-7343.	CLARA OGILVIE & NANCY CRAIG	WJZ-NBC NETWORK
Monday June 8 9:30 A.M. Breakfast	PRESS BREAKFAST PREVIEW NEW FUR COLLECTION Arnheimer will present to the Press (strictly by invitation), a Preview of their notable Fur Collection for 1942-43, designed to meet the demands of extraordinary times. Press breakfast follows. Publicity: Anna T. Moore, LA. 4-6450 or ST. 9-6000.	ARNHEIMER INC.	345 SEVENTH AVENUE
Monday June 8- June 12 10-8 P.M.	EXHIBITION OF STUDENT WORK Work of classes in Fashion Illustration and Design; Advertising & Commercial Art; Illustration; Fine Arts; and Camouflage. By invitation. MU.2-2180.	PHOENIX ART INSTITUTE	350 MADISON AVENUE
Monday, Tuesday, Wednesday June 8,9,10 11 AM, 3 PM.	SHOWING OF BEAUTY FILM: "BEAUTY FROM WITHIN" Abraham & Straus will show the Dermetics Technicolor beauty film, "Beauty From Within", with commentary by Milton Cross, to patrons of their Beauty Salon. A Dermetics specialist will talk on beauty and will read the "Beauty-Scopes" of the guests. Special refreshments will be served, including "Derbetam", Dermetics' own health broth. Open to public. Press welcome. Publicity: Emily Adamson, TR. 5-7200.	ABRAHAM & STRAUS, INC.	420 FULTON ST., B'KLYN 6TH FL. BEAUTY SALON
Monday June 8 4:00- 4:00 P.M. Cocktails	EXHIBIT: PRIZE-WINNING INTERIOR DESIGNS Exhibit of the Rorimer Medal Winners in the American Institute of Decorators' 1942 Annual Competition in Interior Design and Decoration. By invitation. Publicity: PL. 8-1642.	AMERICAN INSTITUTE OF DECORATORS (595 MADISON)	FERARGIL GALLERIES 63 EAST 57TH STREET
Monday June 8	1ST SHOWING: BACK-TO- SCHOOL SCARF COLLECTION On Mon., June 8th, Glensder will be ready with its Fall Collection of sprightly back-to-school scarfs and scarf-accessories. For photos, appointments, etc., will Press contact Ann R. Silver, Publicity, MU. 2-8633.	GLENSDER TEXTILES	417 FIFTH AVENUE
June 8-27 Beginning This Week	AQUEDUCT RACE MEET SUMMER SALAD BUFFET LUNCHEON The woman's Exchange Restaurant is ready for summer appetites with a savory Salad Buffet Luncheon at 90¢. Included is any salad on the buffet or individual combinations made up to order from the buffet assortment, to suit diets and palates. (Aspics included in the selection have never before been seen or tasted in these parts.) Luncheon includes choice of soup or dessert in addition to salad, and a beverage, hot or cold. Publicity: Ann R. Silver, MU. 2-8633.	QUEENS COUNTY JOCKEY CLUB WOMAN'S EXCHANGE RESTAURANT	AQUEDUCT, L. I. 541 MADISON AVENUE

FALL OPENING DATES. NEW YORK'S FASHION CREATORS

NOTE: The impending curb on store-inventories still has many retailers holding their trips to the New York market in abeyance with the result that many Wholesale Houses are still loathe to set their Fall Opening Dates. To the best of our knowledge, the dates listed here below are right. See last week's CALENDAR for last week's Openings.

JUNE 9

ARKAY; JUNIOR FORMALS; MARGOT
498 7TH. Continuous showings.

BABS JUNIOR, INC., 498 7TH
Price range, \$6.75-\$12.75.
No appointment necessary.

BENDER & HAMBURGER, 498 7TH
2:30 P.M. No appt. nec. CH. 4-0450.

JUNIOR LEAGUE, 1372 B'WAY
10:30 & 2:30. WI. 7-3200.

MARY LEE, 498 7TH
No appt. necess. LA. 4-7626.

ZOLTAN ROSENBERG, 550 7TH
All day. No appt. necessary.

JUNE 11

PARNIS-LEVINSON, 530 7TH
Collection ready on or before.
June 11th. Check, BR. 9-5012.

JUNE 15

WILLIAM BASS, 530 7TH AVE.
Will show complete Fall collection
after June 15. No appt. LA. 4-2190.

CAPRI, INC., 1372 B'WAY
10:30 & 2:30. For appt., call
Miss Lambert, WI. 7-7430.

DUKE, ANNA, INC., 498 7TH AVE.
From 10 A.M. No appt. necessary.

GINSBURG & ABELSON (YOUNG VIEWPOINT)
1400 B'WAY. No appt. necessary.
Alex Richlin, CH. 4-4131.

HERZOG, JACK & BRO. (ROBERTA, INC.)
530 7TH AVE. 10:30 A.M.
No appointment necessary.

JUNE 15 (Continued)

MIL-JAY INC., 530 7TH AVE.
10:30 A.M. No appt. necessary.

MONTE-SANO & PRUZAN INC., 21 W. 46TH
By appt. Vincent, Jr., BR. 9-8663.

SONDHEIM, HERBERT, 530 7TH AVE.
Will show after June 15th, by appt.
LA. 4-7540.

JUNE 16

HANSEN BANG INC., 498 7TH AVE.
2 P.M. Ruth Hinds, BR. 9-4020.

NANTY, INC., 36 W. 47TH
Misses' dinner & evening gowns, all-silk
or 100% wool. From 10 A.M. LA. 4-4531.

RENTNER-MILLER, IRA, 498 7TH AVE.
2 P.M. No appt. necessary, LA. 4-0162.

TOWNLEY, 550 7TH AVE.
11 A.M. No appt. necessary. Claire
McCardell, LO. 5-4285.

JUNE 23

CHARLES COOPER, 498 7TH AVE.
2:30 P.M. Strictly by appointment.
Contact: Harry Kramer, PE. 6-8700.

KIVIETTE, 15 W. 47TH
10:30 and 2:30 daily, by appt.,
Mrs. Lebow, BR. 9-1617.

SPECTATOR SPORTS, 530 7TH (Tentative)
10:30 and 2:30 daily, by appt. Contact,
Miss Elsie Brandt, BR. 9-0091.

JUNE 24

CARNEGIE WHOLESALE, 711 FIFTH AVE. (Tenta-
By invitation. Josephine Hughes, tive)
WI. 2-2600.

STILL PENDING AS WE GO TO PRESS

LOUISE BARNES GALLAGHER 37 W. 47TH
MYRON HERBERT, INC. 530 7TH AVE.
ELI LANE 1372 B'WAY
PATULLO MODES 498 7TH AVE.

BEN REIG, INC. 498 7TH AVE.
MAURICE RENTNER 498 7TH AVE.
ROSENTHAL & KALMAN 1400 B'WAY
TRAINA-MORELL 550 7TH AVE.

(See following page for return to chronological listing of events.)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 10 12:30 P.M. Luncheon	FASHION GROUP LUNCHEON Topic: "Canadian Experience Points the Way", a short meeting packed with pointers for people in fashion jobs. Mrs. Doreen Day, Fashion Director, T. Eaton Co., Ltd., will tell how Canadian women have reacted to wartime restrictions and how the Dominions are solving the Advertising and Promotion Problems we face today. Luncheon, \$1.25 (incl. tip). Members may bring guests. Reservations from CI. 7-1734.	SALES PROMOTION DIVISION	MURRAY HILL HOTEL PARK AVE. AT 40TH ST.
Wednesday June 10 4:00- 6:00 P.M.	NATIONAL SEWING CONTEST PRESS PARTY Introducing America's six champion amateur dressmakers, winners of 1942 National Sewing Contest, who will receive \$100 war bonds. Prize-winning costumes will be modeled, selected by these outstanding fashion authorities, many of whom will be on hand to present awards: Schiaparelli, Lyolène, Muriel King, Omar Kiam, and Howard Greer of Hollywood, designers; Gladys Swarthout, opera star; Dorothea Zack, Mademoiselle; Betty Green, Ed., Parents' Magazine; Emil Alvin Hartman, Dir., Fashion Academy; Vivien Kellems, Fashion Academy winner and leading woman industrialist; Clara Scott, Dept. of Agriculture; and Jerri Kemp, Nat'l Contest winner last year. By invitation. Publicity: Julie Medlock (Tom Fizdale) EL. 5-5580.	NATIONAL NEEDLE- CRAFT BUREAU	WALDORF ASTORIA HOTEL WEDGEWOOD ROOM
Wednesday June 10 4:00- 8:00 P.M.	YUGOSLAV GARDEN PARTY A paradox--a New York City Garden Party! Staged in the 20 Turtle Bay Gardens that form the center of the City block between East 48th and East 49th Streets and 2nd and 3rd Avenues, by New York Chapter of American Friends of Yugoslavia, to raise funds for food parcels for the 200,000 Yugoslavian prisoners in Italian and German prison camps. This is the first time these 20 gardens have been opened to the public by their owners, among them, Katharine Hepburn and Dorothy Thompson. Garden Party includes continuous entertainment, Balkan Coffee, native refreshments and dancing. Open to public. Admission, \$3.00. Tickets from American Friends of Yugoslavia, 8 West 40th Street. Publicity: Ruth R. Maier, PL. 8-0256.	AMERICAN FRIENDS OF YUGOSLAVIA	TURTLE BAY GARDENS (E. 48-49 STS.)
Wednesday June 10 4:30 P.M. Cocktails, Fashion Show at 5:00 P.M.	PRESENTING FALL WOOLKNIT FASHIONS The Woolknit Associates will stage a Trade Showing of new Fall Woolknit Fashions, under the direction of June Hamilton Rhodes, Bureau of Fashion Trends. Exhibitors: Groblue; Salta; Eclipse; Shepherd; Kensington; Lucy Thorne of California; Renart; Garland; Little Miss English; Helen Harper; Jane Irwill; Elgin; and Central. The following Houses will show models made of knitted fabrics from Atlantic Knitting Mills; I. A. Wyner & Co.; and Cohn-Hall-Marx: Vera Maxwell of Max Milstein; Florence Gainor; McMullen; Townley Frocks; Alexander Gross; Ducaire; Anathan-Walton; Ethel Eaton; Henry Rosenfeld; Rothshire Coats; May Mfg. Co.; Fashion Towne and Graewil. Also shown will be hand-knit models by Polly Rosenthal; Erica de Meuron; Maria Krum and Greta Platttry, as well as hand-knit and hand-crochet accessories by Stella Wanfred; Madcaps and Suzy. Other hats by Knox. Strictly by invitation to Buyers, Merchandise Executives, and members of the Fashion Press. Publ.: Bureau of Fashion Trends, WI. 7-7476.	WOOLKNIT ASSOCIATES INC.	PIERRE HOTEL BALLROOM
Thursday June 11 5:00- 7:30 P.M. Cocktails	FASHION SHOW AND COCKTAIL-DANCE Conover beauties will display Beach Fashions by Nat Lewis at the Fashion Show and Cocktail-Dance given by the Beekman Hill Unit of the American	A.W.V.S. BEEKMAN HILL UNIT	BEEKMAN TOWER 3 MITCHELL PLACE

(Continued on following page)

DATEWHAT'S GOING ONGIVEN BYWHERE

(Continued from preceding page)

Women's Voluntary Services to raise funds to carry on the work of their Canteen and Sewing Units. Cocktails will be served on the terrace. Jeno Barthol's Orchestra will play for dancing. Open to general public as well as friends of the Unit and Beekman Hill neighbors. Admission, \$1.00 (incl. tax). Publicity: Caroline L. Doremus, PL. 3-7437.

Wednesday June 11-	CHARM SERVICE SHOW	CHARM MAGAZINE (79 7TH AVE.)	ESSEX HOUSE, W. 57 ST. BLUE ROOM
Thursday June 12 All Day Long	Charm Magazine will stage two-day demonstration of its Fashion, Beauty, and Job Services for retailers and manufacturers. Featured will be Fashions from the September or "Back-to-Work" issue of Charm (on news-stands Aug. 15th). Admission by ticket only, from Miss Nelson, Merchandise Editor, WA. 9-8070.		
Saturday June 13 10:00 A.M.- Night-fall	"N.Y. IN WAR DRESS" A PARADE OF 50,000 "The greatest parade in the nation's history", directed by Grover Whalen, Chairm. of the Mayor's Committee for Mobilization of New York at War, to demonstrate what's being done to win the war at home and abroad. Parading will be representatives of all Armed Forces; Civilian Defense Units; Reserves; floats dramatizing events of war; captured war material, etc., etc. Parade begins at 10 A.M. in Washington Square and will flow up 5th Avenue to 72nd Street before millions of spectators. Reviewing stands at 42nd Street Public Library and 60th to 72nd Streets on 5th Avenue. "Torch-Light Finale" will wind up parade at night-fall. For further information: Grover Whalen, PL. 5-1170.	MAYOR'S COMM. FOR MOBI- LIZATION OF N.Y. AT WAR	FROM WASHINGTON SQ. UP 5TH AVE. TO 77TH ST.
Saturday June 13	BENEFIT DOG SHOW	NORTH WESTCHESTER KENNEL CLUB	KATONAH, N.Y., ESTATE OF MR. & MRS. HOYT
	One of big Show ring events of early season, for benefit of Navy Relief Society. Experts will pass on the many breeds in show. Mr. Gerald Livingston, Pres., Westchester Kennel Club, will pick "best dog in show". Open to public. Admission, \$1.10, tickets at gate.		
Monday June 15 Through Thursday June 18	N.R.D.G.A. MID- YEAR CONVENTION	NATIONAL RETAIL DRY GOODS ASSOCIATION	PALMER HOUSE CHICAGO, ILLINOIS
	"The Retailer's Stake in This War for Survival" will be up for discussion at Mid-Year Convention of N.R.D.G.A. There will be 28 sessions in all. Opening Day Afternoon Session will thrash out government's proposed "limitation of inventories" order. Dr. Merle Fainsod, OPA, will address Monday evening General Session on "Ceiling Prices", and Open Forum will follow. Frank M. Mayfield, Pres., N.R.D.G.A., will make key-note address outlining problems of Convention. Mr. Lou Hahn, General Mgr., N.R.D.G.A., will also make opening address. Convention Dinner (June 17th) will be addressed by Archibald MacLeish, O.F.F., and David Ginsburg, General Council, OPA. Major Ben. Namm, Chairm, Retailers' Advisory Committee to U.S. Treasury, will also address General Session on "Retailers for Victory". Registration fees: member stores, one representative, \$5 each. Non-members, \$1 per person per session. No fee for Open Forum addressed by Dr. Fainsod. Wednesday night dinner by Chicago Controllers, \$3.50 each. For complete schedule of events: Mr. Edward S. Hoyt, Press Relations Dir., N.R.D.G.A., CH. 4-7313, ext. 7.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday June 15 Through June 18 All Day By Appt.	FIRST SHOWING: FALL HAT FASHION TRENDS Three leading milliners, Lilly Daché, John-Frederics, and Sally Victor, have formed Millinery Fashion Inspiration Inc., for purpose of launching hat fashion trends to stimulate and stabilize millinery fashions throughout the country. Three-day trade showing of this collection begins June 15th, at Waldorf Astoria Hotel. Millinery manufacturers and one designer may see privately for \$100, including right to copy one hat on exclusive basis until August 15th. Additional models, \$50 each. Adaptations may not be delivered until after July 21st, (date of big Fall Millinery Show held annually by Millinery Stabilization Commission). Hats will be labeled. Appts. now being made in order of receipt of subscriptions. For further information, Millinery Fashion Inspiration, Inc., 33 West 42nd St., PE. 6-7494.	MILLINERY FASHION INSPIRATION INC.	WALDORF ASTORIA HOTEL PARK AVE. AT 50TH ST.
Monday June 15 4:00 P.M.	PRESS PREVIEW: NEW FALL COLLECTION To suit the times, Harry Collins, custom dressmaker, known for quality fashions, will present a new Fall Collection that will not only include Custom-Order Originals but also models for the Trade, beginning at \$39.75 wholesale, a radical price departure for this House. Mr. Collins will also introduce a new and revolutionary, completely rubberless girdle which will soon be available to stores. Collection opens to Trade Tues., June 16th. Monday preview by invitation. Contact: Mr. Alexander Gasser (recently associated with Mr. Collins for the development of the new departments) PL. 3-9403.	HARRY COLLINS	647 FIFTH AVENUE
Tuesday June 16, Wednesday June 17 10 A.M. & 2 P.M. (Adjournment for Lunch)	ANNUAL TOILET GOODS CONVENTION Two-day "strictly business" convention, eliminating all frills and devoting itself to discussion of problems and future of the cosmetic industry during the war. OPA and WPB authorities will address all sessions of the convention on specific problems of the industry. High-spot of Tuesday afternoon session: Forum entitled "Cosmetics and the War". Speakers will include representatives of all kinds of cosmetic outlets, from department stores through chains; also beauty editors of outstanding magazines. Forum will also present British and Canadian experiences with cosmetics during the war. Sessions begin at 10 A.M., adjourn for on-the-spot luncheons with informative speakers; resume at 2 P.M. Registration fee of \$7.50 includes luncheon on both days. For further information, Mr. S. L. Mayham, CO. 5-5443. For reservations: Mr. W. P. Murray, Continental Can Co., 100 East 42nd St., AS. 4-2300.	TOILET GOODS ASSOC.	WALDORF ASTORIA HOTEL PARK AVE. AT 50TH ST.
Tuesday June 16- Wednesday June 17 2:00- 10:00 P.M.	SALVAGE SEWING FAIR AND FASHION SHOW Bundles for America has WPB endorsement for its giant Salvage Sewing Fair and Fashion Revue to dramatize work of Salvage Sewing Centers throughout country. Gala two-day Fair will be staged in Ballroom of Hotel Astor. Booths will line Ballroom in County Fair fashion, depicting work of Centers. Special feature will be fashion revue of costumes made of salvaged clothes. Climax of revue will be presentation of models made by America's outstanding designers, also from salvaged scraps and old clothes. Five best costumes in amateur group will be exhibited in Washington. Celebrities will model in fashion show. Admission, \$1. Those wanting to stay for supper may buy food coupons at the Fair. Press by invitation. Publicity: Billie Gould, EL. 5-4095.	BUNDLES FOR AMERICA SALVAGE SEWING CENTERS	ASTOR HOTEL GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 16 5:00 P.M. Tea	TEA FOR BUSINESS, PROFESSIONAL & FASH. WOMEN Members of the Business & Professional women's Club, the Women's Advertising Club and the Fashion Group will be entertained at Tea by the Russian War Relief Society. Hostesses of the afternoon include: Margaret Case, Vogue; Alice Hughes, King Features Columnist; and Alice Thompson, Liberty Magazine. Publicity: Elaine Whitelaw, MU. 6-3203.	RUSSIAN WAR RELIEF SOCIETY	SCHENLEY'S BACARDI BAR EMPIRE STATE BUILDING
Tuesday June 16 5:00- 7:00 P.M.	SPECIAL EXHIBIT: NEW #L85 NECKWEAR Special exhibit of new designs in neckwear evolved from Museum source material and edited by jury of outstanding fashion people. Exhibit will be opened with cocktail party for members of Fashion Press and Neckwear Trade. By invitation only. Exhibit opens to public on following day, Thursday, June 17th for one week. Admission, free, from 10 A.M. to 5:30 P.M. (except Sundays). Publicity: Jane Ellis, CO. 5-7784 or CO. 5-8535.	MUSEUM OF COSTUME ART	630 FIFTH AVENUE ROOM 414
Tuesday June 16 6:30 P.M.	PREVIEW: "BRAMLEY" BACK-TO-SCHOOL FASHIONS Cocktail-party presentation of the new "Bramley" Back-to-School Fashions, strictly by invitation, for out-of-town buyers and store executives handling the Bramley franchise. Publicity: Mildred Kaldor, WI. 7-9600.	FRANKLIN SIMON	DRESS CIRCLE 414 FIFTH AVE., 4 FL.
Wednesday June 17 1:00 P.M. Luncheon	LUNCHEON FASHION SHOW "NECKLINE SORCERY" Saks Fifth Avenue will demonstrate the latest tricks in Autumn neckwear at a luncheon fashion show on the Starlight Roof. Theme of show: "Neckline Sorcery--Magical Changes for Your Fashion Moods". Open to public. Luncheon, \$2. Press by invitation. Publicity: Eleanor Lambert, PL. 5-8580.	SAKS FIFTH AVENUE	WALDORF ASTORIA HOTEL STARLIGHT ROOF
Wednesday June 17	INDUSTRIAL SALVAGE CONFERENCE At the request of the WPB, the American Management Association will sponsor a Conference on "Industrial Salvage". Afternoon session will be devoted to questions and answers and panel discussion by WPB experts. All day registration for members, \$2; non-members, \$4; half day, members, \$1; non-members \$3. American Management Assoc., 330 W. 42nd St., BR. 9-6055.	AMERICAN MANAGEMENT ASSOC., 330 W. 42 ST.	HOTEL NEW YORKER 8TH AVE. AT 34TH ST.
Wednesday June 17	STADIUM CONCERT SERIES OPENS	LEWISOHN STADIUM	138TH ST. AT AMSTERDAM
Wednesday June 17	FREE BAND CONCERTS BEGIN	GOLDMAN BAND	CENTRAL PARK, NEW YORK, PROSPECT PARK, B'KLYN
Thursday June 18 1-5 P.M. Press Preview	SPECIAL SCULPTURE EXHIBIT: "WINGS FOR VICTORY" Leading art groups have joined forces as "Artists for Victory", a non-profit organization of artists, architects and designers, to plan important program of sculpture and painting as their contribution to the war effort. First event is Prize Sculpture Competition entitled "Wings for Victory". Winning figure will be erected in front of New York Public Library and receive \$1000 award. Other sculpture accepted will be exhibited at Whitney Museum. Second event will be inspirational exhibition of Contemporary American Art, at Metropolitan Museum in December. Met will have purchase fund of \$52,000 to give 17 prizes for painting and other prizes for prints submitted for exhibit. Further details in later issue of FASHION CALENDAR. "Wings for Victory" opens at Whitney on June 18th and continues to end of month. Publicity: MU. 5-6249.	ARTISTS FOR VICTORY	WHITNEY MUSEUM OF AMERICAN ART, 10 W. 8TH ST.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 18 4:00- 6:00 P.M.	PRESS PREVIEW: "BACK-TO-SCHOOL" PAJAMAS Miss Swank's annual Press preview of "Back-to-School" pajama fashions, proving that WPB frowns on frills and furbelows have not affected the chic and charm of this Fall Collections. By invitation. Publ.: Joyce Hirshon, BR. 9-9350.	MISS SWANK	WALDORF ASTORIA HOTEL PALM BAR
Monday June 22 10:00 A.M.- 5:00 P.M.	PREVIEW OF EXHIBIT: HISTORY OF RED CROSS The Museum of the City of New York will stage an elaborate exhibit entitled "For Humanity's Sake--From Sanitary Commission to Red Cross", showing high-lights and history of American Red Cross as far back as the U.S. Sanitary Commission of Civil War days. Exhibit includes photos, paintings, mementos, miniature and life-size Red Cross Workrooms manned by volunteers. Press preview, Mon., June 22; Members' preview, Tues., June 23, both by invitation. Exhibit opens to public, Wed., June 24th. Admission, free from 10 A.M. to 5 P.M. week days, 1 to 5 P.M. Sundays, closed on Mondays. Publicity: Jerome Irving Smith, LE. 4-1672.	MUSEUM OF CITY OF NEW YORK	5TH AVE. AT 103RD ST.
Beginning Monday June 29	1ST SESSION OF NEW COURSE The insistent demand of stores for good promotional material for replacements in their executive staffs has led the Tobé-Coburn School For Fashion Careers to inaugurate a new schedule, beginning June 29th, ending March 19th, and including a Summer and Winter term in the School, plus work in the New York stores during the Fall and Christmas season. For further information, contact: Registrar, Helen Fauver, PL. 3-0773.	TOBÉ-COBURN SCHOOL FOR FASHION CAREERS	1 WEST 57TH STREET
Beginning Monday June 29	RETAIL FASHION MERCHANDISING COURSE A streamlined course in retail fashion merchandising to train young women to replace junior retail executives drafted into military services or war industries. Course begins on June 29th, ends on March 19th and includes employment period in retail stores. For cost and further information, contact: Maxwell F. Marcuse, Director, CH. 4-5288.	LABORATORY INSTITUTE OF MERCHANDISING	45 WEST 34TH STREET
June 29- July 25	EMPIRE RACE MEET	EMPIRE CITY RACING ASSOCIATION	YONKERS, NEW YORK
Wednesday July 1	1ST SHOWING: FALL JEWELRY Coro will present their new Fall Collection - fashion jewelry achieved in the teeth of war-time limitations. Publ.: Mrs. Bertram Taylor, WI. 7-1329.	COHN & ROSENBERGER	47 WEST 34TH STREET
Saturday July 4	UNITED HUNTS RACE MEET The Piping Rock Track will be opened again this year and the United Hunts Racing Association will spare no effort to turn this 4th of July Meet into a gala occasion. Long Island society will plan its own social programs, including luncheon at the Clubhouse on the day of the Meet. Races are open to public. Pari-mutuel betting will be in effect, all profits going to Army and Navy Relief Societies. Admission to Clubhouse for member's guests, \$1.50 each. General admission, \$1.50. Contact: United Hunts Racing Association, EL. 5-2150.	UNITED HUNTS RACING ASSOCIATION	PIPING ROCK CLUB, NEAR LOCUST VALLEY, L. I.
Beginning Monday July 6	NEW FALL HANG-BAG COLLECTIONS OPEN JULY 6 NAT LEWIS PURSES, 135 MADISON	JULY 7 HARRY ROSENFELD, INC. PICHEL, INC.	135 MADISON AVE. 14 E. 33RD ST.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday	SUMMER COURSE IN	UNITED STATES	1415 PARK AVENUE
July 6-	TEXTILE TESTING	TESTING CO., INC.	HOBOKEN, NEW JERSEY
July 24	Summer course in Current Textile Analysis and Testing, under direction of		
9:00 A.M.-	United States Testing Company's textile laboratory. Students will be		
4:00 P.M.	taught the various types of commercial and government testing by experts.		
Daily	Classes limited to 20 students with elementary training in Textiles or		
	Home Economics. Registration fee, \$25. Course lasts 3 weeks, from 9 A.M.		
	to 4 P.M. daily. For registration, apply to Miss Codish, United States		
	Testing Company, 1415 Park Ave., Hoboken, New Jersey, Hoboken 3-3166.		
Thursday	1ST SHOWING: NEW	JOHN-FREDERICS, INC.	29 EAST 48TH STREET
Morning	FALL HAT COLLECTION		
July 9	John-Frederics will raise the curtain on Fall Hat Fashions with a stimu-		
	lating new Collection which will be previewed by members of the Fashion		
	Press. Strictly by invitation. (Time of preview in later issue of		
	FASHION CALENDAR.) First Trade showing takes place on following Mon.		
	afternoon, July 13th, also strictly by invitation. Publicity: Ruth Ann		
	French, PL. 3-1010.		
Monday	OFFICIAL OPENING: FALL CORSET AND BRASSIERE MARKET WEEK		
July 13	For plans of the two Associations, the Corset & Brassiere Association of		
	America, and the Associated Corset & Brassiere Manufacturers, contact:		
	Mr. Philbert, MU. 3-1593.		
Mon. 7/20	OFFICIAL OPENING, FALL MILLINERY MARKET WEEK		
Tuesday	FALL MILLINERY	MILLINERY STABILIZA-	HOTEL ASTOR
July 21	FASHION SHOW	TION COMMISSION	B'WAY AT 45TH ST.
(Note	The big annual Fall Millinery Fashion Show staged by the Trade Promotion		
change of	Committee of the Millinery Stabilization Commission, set back to original		
date.)	date at request of Retailers who would rather defer opening of show until		
	more is known about proposed Inventory curb. Net proceeds of show to go		
	Army & Navy Relief. Admission and list of exhibitors in later issue of		
	FASHION CALENDAR. Publicity: Margery Hartmann, MSC, CH. 4-6547.		

PLEASE NOTE!

Stores and magazines wishing to cover the more important Out-of-Town Markets, have asked us to list Out-of-Town Fall Opening dates.

- July 5 ...Chicago Fall Wash-Apparel Week, Palmer House, Chicago, Ill.
- July 12-15...Los Angeles Fall Fashion Openings, Biltmore Hotel
- July 18 ...Ft. Worth Fall Markets, Hotel Texas, Ft. Worth
- July 19 ...Annual Fall Showing, American Fashion Assoc., Dallas, Texas
- July 19 ...San Francisco Fall Apparel Market, San Francisco, Calif.
- July 19-22...Los Angeles & San Francisco Fall Millinery Markets
- July 20 ...Twin Cities Apparel Market, Minneapolis & St. Paul
- July 26-28...Semi-annual Buffalo Mart, Hotel Statler, Buffalo, N.Y.
- July 27 ...Regular Fall Market, Style Creators of Chicago, Chicago, Ill.
- July 27 ...St. Louis Fall Market, American Retailers Assoc., St. Louis
- Aug. 2 ...Fall Millinery Market Week, L.A. & San Francisco Millinery Guilds
- Aug. 2-5 ...Boston Merchandise Mart, Hotel Touraine, Boston, Mass.

DATES AHEAD

- June 14 FLAG DAY (Sunday)
- June 21 FATHER'S DAY (Sunday)
- June 21 1ST DAY OF SUMMER (Sunday)
- July 4 INDEPENDENCE DAY (Saturday)
- Sept. 7 LABOR DAY (Monday)
- Sept. 12 1ST DAY OF JEWISH NEW YEAR (Sat.)*
- Sept. 21 JEWISH DAY OF ATONEMENT (Mon.)*

RED LETTER WEEKS

- June 8-13 NATIONAL LUGGAGE WEEK
- June 22-27 NATIONAL SWIM-FOR-HEALTH WEEK
- Sept. 14-19 "RETAILERS FOR VICTORY" WEEK
- Sept. 20-26 NATIONAL DOG WEEK
- Oct. 2-12 NATIONAL BRANDS WEEK
- Oct. 4-10 NATIONAL BUSINESS WOMEN'S WEEK
- Nov. 2-8 AMERICAN ART WEEK

*Market closed for all practical purposes.

MUSIC... THEATRE... MOVIES... NIGHT SPOTS

Re-Opened...FEFÉ'S MONTE CARLO BEACH CLUB AND CASINO, 49 EAST 54TH STREET
 This Gala re-opening of exotic Monte Carlo Beach in new streamlined décor by
 Week Franklin Hughes. Special attractions: continuous dance music and a small
 room off the Beach, "The Casino", dedicated to gin-rummy and conversation.
 Gene Cavallero of the Colony is in charge of kitchen. Publicity: Dorothy
 Ross, BR. 9-5906.

Friday.....JEAN SABLON BEGINS LIMITED ENGAGEMENT AT SAVOY PLAZA CAFE LOUNGE, 5TH AT 58TH
 June 5 The romantic French baritone in songs sung with quiet enchantment.

Fri. 6/5....MINT JULEP TIME AT CLAREMONT INN, UPPER RIVERSIDE DRIVE (AT 122ND ST.)

Saturday...PREMIERE: "MISS ANNIE ROONEY" (Cinema) RIVOLI THEATRE, B'WAY AT 49TH
 June 6 Shirley Temple in her first sub-deb role, supported by William Gargan, Guy
 Kibbee and Dickie Moore. A United Artists release. Publicity: Tess
 Michaels, BR. 9-7300.

Open.....1-2-3 CLUB ADOPTS "OPEN SUNDAYS" POLICY, 123 EAST 54TH STREET
 Sundays New Yorkers will relish the new open-Sundays policy of the 1-2-3 Club
 From which will serve dinner and supper on Sundays, from now on. Roger Stearns
 5:00 P.M. continues at the piano. Myra Kingsley, famous astrologer, will read horo-
 scopes from 11 P.M. nightly. Publicity: Dorothy Ross, BR. 9-5906.

Wednesday...PREMIERE: "MAYOR OF 44TH STREET" (Cinema) CRITERION THEATRE, B'WAY AT 46
 June 10 RKO Picture starring Ann Shirley and George Murphy. Clothes by Renie.
 Publicity: Rutgers Neilson, CO. 5-6500.

Wednesday...NEW YORK PREMIERE OF "HIDDEN HUNGER" (Cinema) LITTLE CARNEGIE PLAYHOUSE
 June 10 Short film telling how to eat right for good health, presented by Federal
 Security Agency as part of National Nutrition program. Starring Walter
 Brennan. Publicity: MO. 4-9590.

Monday.....PREMIERE: "LAUGH, TOWN, LAUGH" ALVIN THEATRE, 250 W. 52ND ST.
 June 15 Ed Wynn's varsity show. Appearing with him will be Jane Froman, Carmen
 Amaya, Smith & Dale, Red Donohue and his mule, Uno, Senor Wences and Emil
 Coleman's Orchestra. Publicity: Richard Maney, WI. 7-6939.

Week of.....PREMIERE: "FREE AND EQUAL" ????

June 15 John Golden's new comedy production of George O'Neil play starring James
 Barton. Supervised by Philip Dunning. Publ.: Bernard Simon, BR. 9-6996.

Tuesday.....PREMIERE: "THE CAT SCREAMS" MARTIN BECK THEATRE, 302 W. 45TH
 June 16 Martha Hodge will present a mystery thriller by Basil Beyes with Doris
 Nolan, Martin Wolfson, Mildred Dunnock, Herbert Yost, Gordon Oliver, Lea
 Fenman and others. Costume supervision by Mary Grant. Publicity: Fred
 Spooner, MU. 2-0100.

Wednesday...PREMIERE: "STAR AND GARTER REVUE" MUSIC BOX THEATRE, 239 W. 45TH
 June 17 Burlesque under the banner of Michael Todd, starring Gypsy Rose Lee and
 Bobby Clark with Victoria Schools. Directed by Hassard Short. Costumes
 by Irene Sharaff. Publicity: Bill Doll, PE. 6-9468.

Friday.....PREMIERE: "JUKE GIRL" (Cinema) STRAND THEATRE, B'WAY AT 49TH
 June 19 Warner Brothers picture starring Anne Sheridan with Ronald Reagan and
 (New date) Richard Whorf. Clothes by Milo Anderson. Publ.: Eve Siegel, CI. 6-1000.

Wednesday...PREMIERE: "BEYOND THE HORIZON" (Cinema) PARAMOUNT THEATRE, B'WAY AT 44TH
 June 24 The sarong girl, Dorothy Lamour, supported by Richard Denning. Miss
 Lamour's costumes range from sarongs to pareos. Publicity: Aileen Brenon,
 CH. 4-7040.

Wednesday...NEW ICE SHOW CENTER THEATRE, B'WAY AT 47TH
 July 1 Presented by Sonja Henie and Arthur M. Wirtz with enlarged ice-rink and
 14 more skaters than last edition. Two performances on Sundays. Pub-
 licity: Bill Doll, PE. 6-9468.